

PRINTING MEDICATION INFORMATION SUSTAINABLY

The Patients' Right to Know Their Medication Act guarantees patients receive **clear, printed** information about their medications.

Printing = Sustainable

According to the American Forest & Paper Association:

- US forests grow approximately **2x more tree volume than is harvested** each year, with a net annual increase of about **25 billion cubic feet**.
- Forests and the products made from these forests **offset approximately 13% of all annual carbon dioxide emissions** each year.

The Pharma Double Standard

Pharma-funded environmental groups claim that switching to digital medication information would save 90 billion sheets of paper, but...

The pharmaceutical industry spent \$1.3 billion on print advertising in 2021, several multiples of what they spent on printed prescribing information.

Printed > Digital

95% of adults want to retain printed versions of their medication information. Printed PMI keeps patients informed and prevents **medication non-adherence, which kills over 100,000 annually**.



PHARMACEUTICAL PRINTED
LITERATURE ASSOCIATION

FDA Rule = Unsafe

The FDA proposed a rule that would shift PMI to a **digital, not printed**, format. Patients without access to broadband or personal technology would be cut off from important medication information.

The Patients' Right to Know Their Medication Act would ensure that drug manufacturers provide printed PMI with every prescription, putting patient health first.

