

# THE PHARMACEUTICAL PRINTED LITERATURE ASSOCIATION

*PPLA was founded in 2001 representing members that provide regulated pharmaceutical information with a caring focus on improving patient information and maintaining accessibility for patients everywhere. Member companies have been providing patient information in a variety of formats including Package Inserts (PI's), Medication Guides (MedGuides), and Patient package Inserts (PPI's) distributed with pressure sensitive labels, folding cartons, and booklet packaging. Members include 25 companies, employing over 10,000 individuals with manufacturing operations in 15 states.*



## Clear, and Printed

There is currently no standard for the printed information dispensed at the pharmacy, otherwise known as Patient Medication Information (PMI). There is no requirement that PMI be provided at all!

**Therefore, PMI can be disparate, unclear, and inaccurate, causing medication non-adherence.**

## FDA Rule

The FDA tried to clarify PMI standards with a proposed rule (Docket No.: FDA-2019-N-5959 Medication Guides: Patient Medication Information) that, according to the FDA, would:

- Increase pharmacist workloads by 71.7 million hours annually.
- Force pharmacies to spend \$1.6 billion a year.
- **Shift PMI to a digital, not printed, format.**

## Our Mission

To promote and improve patient safety, through the use of accessible, relevant and understandable printed medical information that accompanies drug products. To advocate for printed literature, as research has proven that people prefer and better comprehend technical information when it is printed. To increase the body of knowledge and provide education regarding the importance of printed literature.