



PHARMACEUTICAL PRINTED LITERATURE ASSOCIATION

About Us

The Pharmaceutical Printed Literature Association (PPLA) was founded in 2001 representing printers of regulated pharmaceutical information, including Package Inserts (PIs), Medication Guides (MedGuides), and Patient Package Inserts (PPIs) as well as other label packaging such as folding cartons and pressure-sensitive labels. Members include 25 companies, employing over 10,000 individuals with manufacturing operations in 15 states.

We are committed to keeping medication information on paper for patient health and safety.



Medication information is critical for patients, caregivers, and health care providers to understand prescription drug dosage, administration, side effects, adverse reactions, and interactions with other drugs.



The 1938 *Federal Food, Drug, and Cosmetic Act* requires that written, printed, or graphic matter bearing directions for use and warnings **accompany the drug product**.



PPLA supports availability of medication information in electronic form as a complement to FDA-approved, manufacturer supplied information distributed on paper. However, **we strongly oppose efforts to make electronic media the ONLY source of medication information for health care providers or patients.**

Our Mission

Promote and improve patient safety, through the use of accessible, relevant and understandable printed medical information that accompanies drug products.

Advocate for printed literature, as research has proven that people prefer and better comprehend technical information when it is printed.

Increase the body of knowledge and provide education regarding the importance of printed literature.